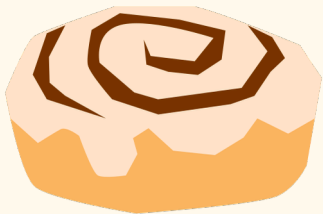




# The Content Café



**Thank you  
For Your Order!**



**Download and Print  
The Pages**



**Enjoy and Have Fun!**

# How To Use The DPP Template

**Use the digital passport to provide transparency and essential information about your digital product. Designed for downloadable art, eBooks, SVGs, digital templates, courses, and more.**

**Who:** Digital creators, artists, photographers, course designers, and small business owners.

**What:** A Digital Product Passport (DPP) is a one-page summary of your product's identity, ownership, usage rights, and sustainability impact.

**Where:** Attach it to your download files when selling digital products, and add it to product description pages.

**When:** Use the DPP when releasing a product or version updates to show transparency, licensing terms, and sustainability details, and answer common product questions.

**How:**

- Use a PDF editor to edit the template or copy and paste the template into a Word Docx, edit the info, text, colors, and fonts as desired, and save as a PDF. Create a duplicate copy.
- Fill out the copy of the template with accurate product details.
- Save it as a PDF to include in your digital product delivery.
- Optional: Add your logo, colors, and contact information.
- You can also generate a QR code that links to a hosted version of your product passport on your website or cloud storage.

*Jennifer*  
STEPHENS



# Your Brand

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**Product Title:**

Name of your digital product.

**Creator / Brand:**

Your name or business name.

**File Types Included:**

e.g., PDF, JPG, PNG, SVG, DOCX, MP4.

**File Size:**

Total size of the download package.

**Date Created:**

Date the product was first published or created.

**Version / Update History:**

Track product versions or updates (if applicable).

**License Type:**

Personal Use, Commercial Use, Extended License, etc.

**Usage Terms:**

What users can and cannot do with your product.

**Copyright Notice:**

e.g., © 2025 [Your Brand]. All rights reserved.

**Product Description:**

Short overview or purpose of the product.

**Installation / Use Instructions:**

If needed, include setup instructions.

**Support Contact:**

Email or website link for customer support.

**Sustainability / Ethical Note (optional):**

e.g., Carbon neutral, paperless delivery, etc.